

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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**FIELD SERVED**

ROTOR & WING serves the field of commercial (for hire), corporate (not for hire), civil, government (state and local agencies, police, fire departments) owners and/or operators of helicopters and VTOL aircraft; User (non-owner) of helicopters and VTOL aircraft including companies, hospitals, individuals, or organizations leasing aircraft, fixed wing operators; U.S. Government including Congress and executive branch, Army, Navy, Marine Corps, Air Force, Coast Guard, DoD/Administrative, Federal government agencies and commissions (FAA, NASA, DOT and others), State and local government agencies and commissions; Non U.S. Government including Military (includes paramilitary), Government branches, agencies and ministries; Business/Industry including Manufacturers (airframe, avionics, engines and other related equipment), Products/service distributors (parts, accessories, insurance, brokers, consulting), Support centers (completion, overhaul, repair, and FBO) and others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are chief executive, president, vice president, general manager, owner, partner, director or other corporate officer; purchasing director, agents, procurement manager, buyer or other purchasing or procurement personnel; manager and management personnel; engineer (design and development, aeronautical, mechanical, electrical, production/manufacturing, other engineering professional) or research and development personnel; military officer (commissioned, warrant or non-commissioned); government official or administrative; chief pilot, line pilot or other pilot and/or aviation department manager or aircrew; maintenance personnel (includes chief of maintenance, licensed mechanic, maintenance engineer, avionics technician, or other aircraft or aircraft maintenance personnel) sales representative and other marketing, advertising or public relations personnel, consultants; physician, nurse, paramedic, or other medical professional, police officer, firefighter, EMS personnel; and other titled and non-titled personnel, company and library copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	368
Advertiser and Agency _____	544
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	625
Digital _____	-
All Other _____	640
<b>TOTAL</b>	<b>2,177</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	30,000	100.0	29,926	99.8	74	0.2
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,000</b>	<b>100.0</b>	<b>29,926</b>	<b>99.8</b>	<b>74</b>	<b>0.2</b>

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD																	
2009 Issue	*Number Removed	*Number Added	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	*Number Removed	*Number Added	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	131	131	19,928	10,054	18			30,000	October ____	410	410	19,997	9,990	13			30,000
August ____	452	452	19,947	10,037	16			30,000	November _	541	541	20,000	9,986	14			30,000
September	1,083	1,083	19,998	9,989	13			30,000	December _	1,146	1,146	20,000	9,988	12			30,000
									<b>TOTAL</b>	<b>3,763</b>	<b>3,763</b>						

\*See Paragraph 9

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009**

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years							
I. Direct Request: _____	25,673	4,327	-	20,000	9,986	14			30,000	100.0
II. Request from recipient's company: _____	-	-	-	-	-	-			-	-
III. Membership Benefit: _____	-	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-			-	-
V. <b>TOTAL</b> - Sources other than above (listed alphabetically):	-	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>25,673</b>	<b>4,327</b>	<b>-</b>	<b>20,000</b>	<b>9,986</b>	<b>14</b>			<b>30,000</b>	<b>100.0</b>
<b>PERCENT</b>	<b>85.6</b>	<b>14.4</b>	<b>-</b>	<b>66.7</b>	<b>33.3</b>	<b>-</b>			<b>100.0</b>	

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009**

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	19,939	9,979	14			29,932	99.8
Individuals by name only _____	1	-	-			1	-
Titles or functions only _____	56	7	-			63	0.2
Company names only _____	4	-	-			4	-
Multi-Copy Same Addressee copies _____	-	-	-			-	-
Single Copy Sales _____	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>20,000</b>	<b>9,986</b>	<b>14</b>			<b>30,000</b>	<b>100.0</b>

**4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009**

State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital (Unduplicated) (C)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital (Unduplicated) (C)	Total Qualified	Percent
039-049 Maine _____	58	6	-	64		400-427 Kentucky _____	247	19	-	266	
030-038 New Hampshire _____	108	12	-	120		370-385 Tennessee _____	435	50	1	486	
050-059 Vermont _____	31	6	-	37		350-369 Alabama _____	1,041	124	-	1,165	
010-027 Massachusetts _____	231	31	-	262		386-397 Mississippi _____	130	9	-	139	
028-029 Rhode Island _____	42	5	-	47		<b>EAST SO. CENTRAL</b>	<b>1,853</b>	<b>202</b>	<b>1</b>	<b>2,056</b>	<b>6.8</b>
060-069 Connecticut _____	396	53	-	449		716-729 Arkansas _____	91	7	-	98	
<b>NEW ENGLAND</b>	<b>866</b>	<b>113</b>	<b>-</b>	<b>979</b>	<b>3.3</b>	700-714 Louisiana _____	358	33	-	391	
100-149 New York _____	733	88	-	821		730-749 Oklahoma _____	218	28	-	246	
070-089 New Jersey _____	363	49	-	412		750-799 Texas _____	1,603	268	-	1,871	
150-196 Pennsylvania _____	732	71	-	803		<b>WEST SO. CENTRAL</b>	<b>2,270</b>	<b>336</b>	<b>-</b>	<b>2,606</b>	<b>8.7</b>
<b>MIDDLE ATLANTIC</b>	<b>1,828</b>	<b>208</b>	<b>-</b>	<b>2,036</b>	<b>6.8</b>	590-599 Montana _____	112	9	-	121	
430-459 Ohio _____	532	84	-	616		832-838 Idaho _____	161	18	-	179	
460-479 Indiana _____	224	40	-	264		820-831 Wyoming _____	32	-	-	32	
600-629 Illinois _____	388	36	-	424		800-816 Colorado _____	319	45	-	364	
480-499 Michigan _____	300	35	-	335		870-884 New Mexico _____	137	28	-	165	
530-549 Wisconsin _____	186	27	-	213		850-865 Arizona _____	686	96	-	782	
<b>EAST NO. CENTRAL</b>	<b>1,630</b>	<b>222</b>	<b>-</b>	<b>1,852</b>	<b>6.2</b>	840-847 Utah _____	167	17	-	184	
550-567 Minnesota _____	208	27	-	235		889-898 Nevada _____	189	19	-	208	
500-528 Iowa _____	204	40	-	244		<b>MOUNTAIN</b>	<b>1,803</b>	<b>232</b>	<b>-</b>	<b>2,035</b>	<b>6.8</b>
630-658 Missouri _____	255	28	-	283		995-999 Alaska _____	179	20	-	199	
580-588 North Dakota _____	53	2	-	55		980-994 Washington _____	464	64	-	528	
570-577 South Dakota _____	41	3	-	44		970-979 Oregon _____	345	57	-	402	
680-693 Nebraska _____	61	10	-	71		900-961 California _____	1,815	258	-	2,073	
660-679 Kansas _____	232	46	-	278		967-968 Hawaii _____	169	18	-	187	
<b>WEST NO. CENTRAL</b>	<b>1,054</b>	<b>156</b>	<b>-</b>	<b>1,210</b>	<b>4.0</b>	<b>PACIFIC</b>	<b>2,972</b>	<b>417</b>	<b>-</b>	<b>3,389</b>	<b>11.3</b>
197-199 Delaware _____	65	3	-	68		<b>UNITED STATES</b>	<b>18,849</b>	<b>2,531</b>	<b>1</b>	<b>21,381</b>	<b>71.3</b>
206-219 Maryland _____	562	106	-	668		969 & 004-009 U.S. Territories _____	77	18	-	95	
200-205 Washington, DC _____	106	35	-	141		Canada _____	88	522	1	611	
220-246 Virginia _____	860	127	-	987		Mexico _____	15	173	-	188	
247-268 West Virginia _____	66	5	-	71		Other International _____	771	6,712	11	7,494	
270-289 North Carolina _____	603	60	-	663		AP0/FPO _____	200	30	1	231	
290-299 South Carolina _____	182	20	-	202		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>20,000</b>	<b>9,986</b>	<b>14</b>	<b>30,000</b>	<b>100.0</b>
300-319 Georgia _____	570	78	-	648							
320-349 Florida _____	1,559	211	-	1,770							
<b>SOUTH ATLANTIC</b>	<b>4,573</b>	<b>645</b>	<b>-</b>	<b>5,218</b>	<b>17.4</b>						

**7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*
6-Month Period Ended:						
Total Audit Average Qualified	24,860	31,229	31,229	30,338	30,000	30,000
Qualified Non-Paid Total	23,965	31,006	31,058	30,225	29,908	29,926
Print Only _____	22,731	22,349	21,709	20,377	19,955	19,926
Digital Only _____	1,234	8,657	9,349	9,848	9,953	10,000
Print & Digital (Unduplicated) _____	-	-	-	-	-	-
Qualified Paid Total	895	223	171	113	92	74
Print Only _____	890	204	143	89	69	52
Digital Only _____	5	9	11	6	4	8
Print & Digital (Unduplicated) _____	-	10	17	18	19	14
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

\*NOTE: July - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

\*\*NC = None Claimed.

**8. PAID CIRCULATION DATA**

**NC	Average Annual Subscription Order Price for the Period. - (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

**9. ADDITIONAL DATA**

**METHOD OF DISTRIBUTION:**

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

**PARAGRAPH 2:**

Additions and removals are not required for paid circulation.

**PARAGRAPHS 5 & 6 ARE NOT REQUIRED.**

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT ONLY**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	19,978	100.0	19,926	99.7	52	0.3
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>19,978</b>	<b>100.0</b>	<b>19,926</b>	<b>99.7</b>	<b>52</b>	<b>0.3</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL ONLY**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	10,008	100.0	10,000	99.9	8	0.1
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>10,008</b>	<b>100.0</b>	<b>10,000</b>	<b>99.9</b>	<b>8</b>	<b>0.1</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - BOTH PRINT + DIGITAL ONLY**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	14	100.0	-	-	14	100.0
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>14</b>	<b>100.0</b>	<b>-</b>	<b>-</b>	<b>14</b>	<b>100.0</b>

**4. BREAKOUT OF QUALIFIED INTERNATIONAL SUBSCRIBERS FOR THE ISSUE OF NOVEMBER 2009**

Region/Country	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Total Qualified	Percent
<b>ASIA</b>					
Armenia	-	2	-	2	
Azerbaijan	-	1	-	1	
Brunei Darussalam	1	8	-	9	
Cambodia	-	1	-	1	
China	4	69	-	73	
Georgia	-	2	-	2	
Hong Kong - SAR	2	-	-	2	
India	51	776	-	827	
Indonesia	9	101	-	110	
Japan	7	49	-	56	
Kazakhstan	-	3	-	3	
Korea, Republic	4	57	-	61	
Macao	1	8	-	9	
Malaysia	10	165	-	175	
Maldives	-	2	-	2	
Mongolia	1	3	-	4	
Nepal	2	7	-	9	
Pakistan	11	83	-	94	
Philippines	12	109	-	121	
Singapore	5	131	-	136	
Sri Lanka	45	56	-	101	
Taiwan	4	22	-	26	
Tajikistan	-	1	-	1	
Thailand	13	72	-	85	
Turkmenistan	-	1	-	1	
Vietnam	-	7	-	7	
<b>Subtotal</b>	<b>183</b>	<b>1,736</b>	<b>-</b>	<b>1,919</b>	<b>6.4</b>
<b>MIDDLE EAST</b>					
Bahrain	2	10	-	12	
Israel	4	79	-	83	
Jordan	-	27	-	27	
Kuwait	-	2	-	2	
Lebanon	1	9	-	10	
Oman	-	12	-	12	
Qatar	3	19	-	22	
Saudi Arabia	1	41	-	42	
Syrian Arab Republic	-	4	-	4	
United Arab Emirates	3	75	-	78	
Yemen	-	4	-	4	
<b>Subtotal</b>	<b>14</b>	<b>282</b>	<b>-</b>	<b>296</b>	<b>1.0</b>
<b>EUROPE</b>					
Albania	-	2	-	2	
Andorra	-	2	-	2	
Austria	3	45	1	49	
Belarus	1	-	-	1	
Belgium	6	95	-	101	
Bosnia and Herzegovina	1	13	-	14	
Bulgaria	3	15	-	18	
Croatia	4	19	-	23	
Cyprus	1	10	-	11	
Czech Republic	-	24	1	25	
Denmark	9	52	1	62	
Estonia	-	2	-	2	
Finland	5	46	-	51	
France	24	179	1	204	
Germany	35	189	-	224	
Gibraltar	-	2	-	2	
Greece	13	96	2	111	
Greenland	-	2	-	2	
Hungary	5	37	-	42	
Iceland	-	15	-	15	
Italy	29	376	1	406	
Latvia	-	7	-	7	
Lithuania	1	7	-	10	
Luxembourg	-	7	-	7	
Macedonia	-	6	-	6	
Malta	4	8	-	12	
Monaco	-	5	-	5	
Netherlands	9	101	-	110	
Norway	12	82	1	95	
Poland	5	43	-	48	
Portugal	13	85	-	98	
Ireland	8	52	-	60	
Romania	3	48	-	51	
Russian Federation	3	20	-	23	
San Marino	-	1	-	1	
Slovakia	2	8	-	10	
Slovenia	-	7	-	7	
Spain	22	199	-	221	
Sweden	14	72	-	86	
Switzerland	10	77	-	87	
Turkey	11	269	-	280	
Ukraine	2	8	-	10	
United Kingdom	83	624	1	708	
<b>Subtotal</b>	<b>341</b>	<b>2,959</b>	<b>9</b>	<b>3,309</b>	<b>11.0</b>

Region/Country	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Total Qualified	Percent
<b>AFRICA</b>					
Algeria	1	8	-	9	
Botswana	-	-	1	1	
Cape Verde	1	1	-	2	
Chad	-	1	-	1	
Congo	-	2	-	2	
Cote D'Ivoire	-	2	-	2	
Egypt	2	15	-	17	
Eritrea	1	-	-	1	
Ethiopia	-	8	-	8	
Gabon	-	1	-	1	
Kenya	3	32	-	35	
Madagascar	-	2	-	2	
Malawi	-	1	-	1	
Mauritius	-	12	-	12	
Morocco	-	1	-	1	
Mozambique	1	1	-	2	
Namibia	-	2	-	2	
Rwanda	1	-	-	1	
Senegal	-	6	-	6	
Seychelles	-	1	-	1	
Sierra Leone	-	1	-	1	
Somalia	-	1	-	1	
South Africa	17	129	-	146	
Swaziland	-	1	-	1	
Tanzania	-	6	-	6	
Togo	-	1	-	1	
Uganda	2	3	-	5	
Zambia	6	24	-	30	
Zimbabwe	-	14	-	14	
<b>Subtotal</b>	<b>35</b>	<b>276</b>	<b>1</b>	<b>312</b>	<b>1.0</b>
<b>NORTH AMERICA</b>					
Canada	88	522	1	611	
United States	19,049	2,561	2	21,612	
Mexico	15	173	-	188	
<b>Subtotal</b>	<b>19,152</b>	<b>3,256</b>	<b>3</b>	<b>22,411</b>	<b>74.7</b>
<b>CARIBBEAN</b>					
Antigua and Barbuda	-	1	-	1	
Barbados	-	2	-	2	
Dominican Republic	-	3	-	3	
Jamaica	-	7	-	7	
Puerto Rico	65	18	-	83	
Saint Lucia	1	-	-	1	
Bahamas	-	2	-	2	
Trinidad and Tobago	-	18	-	18	
Virgin Islands, U.S.	3	-	-	3	
<b>Subtotal</b>	<b>69</b>	<b>51</b>	<b>-</b>	<b>120</b>	<b>0.4</b>
<b>CENTRAL AMERICA</b>					
Belize	-	3	-	3	
Costa Rica	1	15	-	16	
El Salvador	-	3	-	3	
Guatemala	1	15	-	16	
Honduras	1	12	-	13	
Nicaragua	-	1	-	1	
Panama	-	16	-	16	
<b>Subtotal</b>	<b>3</b>	<b>65</b>	<b>-</b>	<b>68</b>	<b>0.2</b>
<b>SOUTH AMERICA</b>					
Argentina	19	173	-	192	
Bolivia	-	12	-	12	
Brazil	43	326	-	369	
Chile	10	51	-	61	
Colombia	6	119	-	125	
Ecuador	3	15	-	18	
Guyana	1	2	-	3	
Paraguay	-	4	-	4	
Peru	21	51	-	72	
Suriname	-	1	-	1	
Uruguay	3	10	-	13	
Venezuela	2	50	-	52	
<b>Subtotal</b>	<b>108</b>	<b>814</b>	<b>-</b>	<b>922</b>	<b>3.1</b>
<b>ASIA PACIFIC</b>					
Australia	67	436	1	504	
Fiji	1	1	-	2	
Guam	9	-	-	9	
Kiribati	-	1	-	1	
Marshall Islands	-	1	-	1	
New Zealand	18	102	-	120	
Papua New Guinea	-	4	-	4	
Solomon Islands	-	1	-	1	
Vanuatu	-	1	-	1	
<b>Subtotal</b>	<b>95</b>	<b>547</b>	<b>1</b>	<b>643</b>	<b>2.2</b>
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>20,000</b>	<b>9,986</b>	<b>14</b>	<b>30,000</b>	<b>100.0</b>

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Sarah Garwood, Audience Development Director

Randy Jones, Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 20, 2010

State Maryland

County Montgomery

Received by BPA Worldwide January 20, 2010

Type PJ

ID Number R054Y0D9

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009**  
 This issue is equal to the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Print & Digital Version (Unduplicated) (C)	CLASSIFICATION BY TITLE										
						Chief Executive, President, Vice President, General Manager, Owner, Partner, Director or Other Corporate Officer (A)	Purchasing Director, Agent, Procurement Manager, Buyer, or Other Purchasing and Procurement Personnel (B)	Manager, Assistant Manager, Department Head, Supervisor, Accountant/ Controller, Legal or Contracts Officer, Project Leaders (C)	Engineer (Design and Development, Aeronautical, Mechanical, Electrical, Production/ Manufacturing, Other Engineering Professional) or Research and Development Personnel (D)	Military Officer (Commissioned, Warrant, or Non-commissioned) and Including Government Official or Administrator (E)	Chief Pilot, Line Pilot or Other Pilot Aviation Department Manager or Aircrew and/or Including Aviation Department Manager or Aircrew (F)	Chief of Maintenance, Licensed Mechanic, Including Maintenance Engineer, Avionics Technician or Other Aircraft or Aircraft Maintenance Personnel (G)	Sales Representative and Other Marketing, Advertising or Public Relations Personnel, Consultant (H)	Physician, Nurse, Paramedic, or Other Medical Professional, Police Officer, Firefighter, EMS Personnel (I)	Non-Titled and Titled Personnel, Company and Library Copies (J)	Other Paid Circulation
<b>OWNER AND/OR OPERATOR OF HELICOPTERS AND VTOL AIRCRAFT</b>																
1. Commercial and Corporate _____	8,195	27.3	5,428	2,763	4	2,802	112	761	424	50	2,893	918	117	64	54	-
2. Civil Government (state and local agencies, police, fire departments) _____	2,336	7.8	1,788	546	2	229	36	285	119	162	895	215	11	367	17	-
Subtotal Owner and/or Operator of Helicopters and VTOL Aircraft	10,531	35.1	7,216	3,309	6	3,031	148	1,046	543	212	3,788	1,133	128	431	71	-
<b>USER (NON-OWNER) OF HELICOPTERS AND VTOL AIRCRAFT</b>																
3. Companies, Hospitals, Individuals, or Organizations Leasing Aircraft _____	2,415	8.0	1,585	829	1	590	35	251	136	27	777	178	49	323	49	-
4. Fixed Wing Operators Only _____	144	0.5	82	62	-	39	2	14	19	2	42	20	1	2	3	-
Subtotal User (non-owner) of Helicopters and VTOL Aircraft	2,559	8.5	1,667	891	1	629	37	265	155	29	819	198	50	325	52	-
<b>GOVERNMENT (U.S.)</b>																
5. Army _____	3,413	11.4	2,992	420	1	59	22	257	342	2,089	359	238	14	18	15	-
6. Navy _____	773	2.6	609	164	-	23	10	109	214	302	56	43	5	6	5	-
7. Marine Corps _____	395	1.3	352	43	-	6	2	31	35	257	25	31	1	3	4	-
8. Air Force _____	735	2.4	443	292	-	20	13	61	105	321	98	100	5	9	3	-
9. Coast Guard _____	347	1.2	281	66	-	7	2	15	15	212	63	25	-	6	2	-
10. DOD Administrative _____	215	0.7	177	38	-	24	8	44	62	27	16	24	2	2	6	-
11. Federal Government (Congress & Executive Branch), Agencies & Commissions (FAA, NASA, DOT, & Others) _____	1,170	3.9	908	260	2	92	23	256	240	164	199	135	6	36	19	-
Subtotal Military/Government (U.S.)	7,048	23.5	5,762	1,283	3	231	80	773	1,013	3,372	816	596	33	80	54	-
<b>GOVERNMENT (NON-U.S.)</b>																
12. Military (includes paramilitary) _____	1,724	5.8	564	1,160	-	49	18	102	169	845	328	164	13	23	13	-
13. Government Branches, Agencies and Ministries _____	734	2.4	267	466	1	72	22	137	136	55	164	72	11	42	23	-
Subtotal Military/Government (Non-U.S.)	2,458	8.2	831	1,626	1	121	40	239	305	900	492	236	24	65	36	-
Subtotal Military/Government (U.S. and Non-U.S.)	9,506	31.7	6,593	2,909	4	352	120	1,012	1,318	4,272	1,308	832	57	145	90	-
<b>14. Manufacturers (airframe, avionics, engines and other related equipment)</b>	3,518	11.7	2,205	1,313	-	685	59	841	1,314	12	86	188	308	5	20	-
<b>15. Products/Service Distributors (parts, accessories, Insurance, brokers, consulting) _____</b>	1,811	6.1	954	857	-	1,004	42	243	225	2	30	52	190	6	17	-
<b>16. Support Centers (completion, overhaul, repair, and FBO) _____</b>	1,684	5.6	1,041	643	-	503	39	303	204	9	52	469	76	4	25	-
<b>17. Others Allied to the Field _____</b>	391	1.3	324	64	3	126	1	53	45	5	61	37	24	4	35	-
Subtotal Business/Industry	7,404	24.7	4,524	2,877	3	2,318	141	1,440	1,788	28	229	746	598	19	97	-
Other Paid Circulation _____	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,000</b>	<b>100.0</b>	<b>20,000</b>	<b>9,986</b>	<b>14</b>	<b>6,330</b>	<b>446</b>	<b>3,763</b>	<b>3,804</b>	<b>4,541</b>	<b>6,144</b>	<b>2,909</b>	<b>833</b>	<b>920</b>	<b>310</b>	<b>-</b>
<b>PERCENT</b>	<b>100.0</b>		<b>66.7</b>	<b>33.3</b>	<b>-</b>	<b>21.1</b>	<b>1.5</b>	<b>12.5</b>	<b>12.7</b>	<b>15.1</b>	<b>20.5</b>	<b>9.7</b>	<b>2.8</b>	<b>3.1</b>	<b>1.0</b>	<b>-</b>