



2011 PRINT & ONLINE BUYER'S GUIDE

Listing Opportunities

Here is your once-a-year opportunity to present your company and the products and services you supply to the avionics industry in the **print & online Avionics 2011 Buyer's Guide**. Your listings are **FREE**.

Who makes what and how to reach them is valuable information in today's competitive avionics market. If you're not listed in our directory, you're missing out on an important marketing opportunity. It makes good business sense to be visible and "accounted for" in the areas of the avionics industry you serve.

As a key player in the avionics industry, your company is automatically entitled to a **FREE LISTING** in the Directory section and **10 FREE LISTINGS** in the Product & Services sections of both the PRINT & ONLINE Avionics Magazine 2011 Buyer's Guide. The print directory will be published in conjunction with the August 2011 issue of Avionics Magazine. You can access the ONLINE Buyer's Guide all year long!

To increase your company's visibility in the 2011 Buyer's Guide, we invite you to consider:

- Purchasing high-impact BANNER ADS in your ONLINE product listings.**
- Purchasing a full color logo in your PRINT & ONLINE company listing.**
- Purchasing a 60 word business activity description in your ONLINE company listing.**
- Advertising in the 2011 Buyer's Guide.**

As an Advertiser in the 2011 Buyer's Guide, your company will gain increased exposure with:

- 50-word company description in the PRINT & ONLINE Guides**
- Unlimited, bright red Product & Services listings in the PRINT & ONLINE Guides**
- FREE "See our ad on page 00" references for every listing in the PRINT Guide**
- Expanded contact information for every listing in the PRINT directory**

To take advantage of this print & online double listing opportunity, please email us this completed form on the following page to avbuyersguide@accessintel.com or fax it to 301-560-8706.

To discuss advertising, please contact:

Tish Drake, Publisher, 800-325-0156, tdrake@accessintel.com

Susan Joyce, Western Sales Manager, 480-607-5040, sjoyce@accessintel.com

PRINT DEADLINE: JUNE 17, 2011 Return Fax: 301-560-8706

FREE PRINT & ONLINE LISTING INFORMATION

COMPANY LISTING:

Please TYPE or PRINT the following information as you would like to see it appear in the PRINT & ONLINE Guides.

Company Name _____
(Please provide full company name)

Street Address or P.O. Box _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Company E-Mail _____ Web Site _____

Customer Support Personnel: _____

Contact (for listing update) _____

Contact E-mail _____ Contact Phone _____

PRODUCTS/SERVICES CATEGORIES:

Please refer to page 3 for product category options.

Please contact me regarding advertising in the AVIONICS Magazine 2011 PRINT Buyer's Guide

PRINT & ONLINE PAID LISTING ENHANCEMENTS

Online Banner Ad in 10 product categories (Term 12 months)

\$750 Non-Advertiser \$500 Print Directory Display Advertiser \$ _____

Print & Online Full-Color Logo in Company Directory (Term 12 mos.)

\$250 Non-Advertiser FREE Print Directory Display Advertiser \$ _____

(Please email electronic logo file (min. 300 dpi) to avionicsbg@accessintel.com)

Print & Online Business Activity Description in Company Directory (Term 12 mos.)

60 words describing your company's business activities.

\$250 Non-Advertiser FREE Print Directory Display Advertiser \$ _____

Both Logo AND Business Activity Description (Term 12 mos.)

\$350 Non-Advertiser FREE Print Directory Display Advertiser \$ _____

Total Payment \$ _____

(Make checks payable to Access Intelligence LLC)

Mastercard Visa **Credit Card Number:** _____ **Exp. Date:** _____

American Express Discover (Signature must be included below for credit card payment.)

Name (exactly as it appears on card): _____

Credit Card Authorization Code (see back of card above signature or front of card above acct. number): _____

Name (exactly as it appears on card): _____

Billing Address (for credit card if different from above): _____

AVIONICS Magazine Buyer's Guide Product Categories (circle all that apply - limit 10)

PRODUCTS

Acquisition Systems
Actuators
Air Data Computers
Airborne Surveillance
Alarm Systems
Altitude Alerters
Antenna Mounts
Antennas
Anti-Icing Equipment
Anti-Static Equipment
Audio, Airborne
Automatic Dependent
Surveillance-Broadcast (ADS-B)
Autopilots
Auxiliary Power Units
Batteries/Chargers/Analyzers
Cabin Management Systems
Cabin Security Systems
Calibration Equipment
Cameras, Airborne
Chemicals, Electronic
Circuit Breakers
Clocks/Timers
Collision Avoidance Systems/
TCAS
Computer Databases
Computers, Airborne
Connectors
Containers, Shipping
Control Heads
Cooling Systems
Data Acquisition Systems
Data Bus Components
Data Conversion Systems
Data Link Systems
Data Loaders
Display, Components:
Cathode Ray Tubes (CRT)
Electroluminescent (EL)
Electromechanical
Field Emission Displays (FED)
Incandescent
Light Emitting Diodes (LED)
Liquid Crystal Display (LCD)
Plasma/Gas Discharge
Displays
Cabin
Cockpit
Head-Up (HUD)
Helmet-Mounted (HMD)
Document Management Systems
Electronic Assembly Services
Electronic Flight Bags
Electro-Optical Components/
Systems
Emergency Locator Transmitters
Emergency Power Units
EMI/RFI Equipment and
Components
Enclosures
Engine Controls
Engine Monitoring
Enhanced/Synthetic Vision
Systems
Fasteners
Fiber Optic Systems
Fire & Overheat Detection
Flight Control Systems

Flight Directors
Flight Information Systems
Flight Instrument Systems,
Electronic (EFIS)
Flight Management Systems
FLIR Systems
Frequency Management Systems
Fuel Management Systems
Generators
GPS: Differential Ground Stations
GPS: Interference Cancellation,
Anti-jamming
Ground Proximity Warning Systems
Gyroscopes
Harnesses
Headsets/Microphones
Health and Usage Monitoring
Systems (HUMS)
Hold-Downs
Ice Detectors
In-Flight Communications/
Connectivity
In-Flight Entertainment Systems
Infrared Systems
Instruments
Airspeed Indicators
Angle-of-Attack Indicators
Artificial Horizon
Backup
Directional Gyros
Electronic Standby
Instrument System
Electronic Standby
Instrument System
Encoding Altimeters/Encoders
Engine
Horizontal Situation Indicators
Vertical Speed Indicators
Interface Systems
Inverters/Converters
Landing Guidance Systems:
Glideslope
ILS Receivers
ILS, Ground
LAAS/WAAS Receivers
LAAS/WAAS Receivers, Ground
MLS Receivers
MLS, Ground
Radar
Laser Designators
Laser Navigation
Laser Warning Systems
Latches and Hinges
Lighting
Airport
Cabin
Cockpit
Locators, Beacons
Marker Beacon Receivers
Meteorology/Weather Systems
Microwave Components
Monitoring Equipment and
Systems
Motors, Electric
Moving Maps
Multilateration
Navigation Aids (Airborne):
ADF
DME

GPS
Inertial
Loran
Multimode Receivers
Omega
RNAV
Tacan
VOR
Navigation Aids (Ground-Based)
Navigation Management Systems
Night Vision Equipment
Panels, Engraving
Passenger Briefing Systems
Performance Management Systems
Power Supplies
Printed Circuit Board
Fabrication Services
Printers, Airborne
Publications, Avionics
Racks, Avionics
Radar (Airborne)
Radio Altimeters
Radio Communications (Airborne):
Base Stations
FM Two-Way Radios
HF
Microwave
Optical
UHF
VHF
Radio Magnetic Indicators
Radomes
Recorders
Chart
Cockpit Voice
Flight/Mission Data
Quick Access
Video
Relays
RNAV Systems
RVSM Equipment
Satellite Ground Systems
Selcal
Servers, Local Area Network
Servo Systems
Shock Detectors and Mounts
Simulators, Flight
Simulators, Maintenance
Software:
Applications
Middleware
Operating Systems
Test and Maintenance
Soldering Equipment
Stall Warning
Static Dischargers
Static Inverters
Switches
Terrain Awareness Warning
Systems (TAWS)
Terrain-Following Systems
Test Benches
Test Equipment:
Air Data
Airborne Diagnostic Systems
ARINC 429
ARINC 629
ATE
Databus Analyzers

Fiber Optic
Frequency Counters
Mil-Std-1553
Mil-Std-1773
Multimeters
Nav/Comm/Autopilot
Oscilloscopes
Pulse (DME/Transponder)
Radomes
RF Signal Generators
Selcal
Spectrum Analyzers
Test Panels
Vibration
VME/VXI
Voltmeters
Wattmeters
Test Laboratories
Thermal Imaging
Tools
Transceivers, Handheld/Portable
Transducers
Transponders
Vacuum, Standby
Video
Weight and Balance Systems
Windshear Warning, Airborne
Wire and Cable
Wire Marking

SERVICES

Consultants
Contract Electronic Assembly
Services
Educational Services:
Avionics Meetings
Avionics Schools
FCC License Exam Homestudy
Maintenance Training
Pilot Training
Seminars
Product Services:
Distributors
Leasing
Overhaul, Surplus
Reliability Analysis
Support Services:
Calibration
Drug Testing
Engineering
Flight Inspection
Instrument Service
Machining
Manuals
Modifications, Navcom
Testing Services (EMI/EMC,
Other Standards)