

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor  
Shelton, CT 06484-6259  
Phone: +1 203.447.2800  
FAX: +1 203.447.2900  
[www.bpaww.com](http://www.bpaww.com)

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

**Visit [www.bpaww.com](http://www.bpaww.com) for the latest audit reports, membership information and publishing and advertising industry news.**



Access Intelligence, LLC  
4 Choke Cherry Rd 2nd FL  
Rockville, MD 20850  
Tel.: (301) 354-2000  
Fax: (301) 738-7581

Official Publication of: None  
Established: 1967  
Issues Per. Year: 12

**FIELD SERVED**

ROTOR & WING serves the field of commercial (for hire), corporate (not for hire), civil, government (state and local agencies, police, fire departments) owners and/or operators of helicopters and VTOL aircraft; User (non-owner) of helicopters and VTOL aircraft including companies, hospitals, individuals, or organizations leasing aircraft, fixed wing operators; U.S. Government including Congress and executive branch, Army, Navy, Marine Corps, Air Force, Coast Guard, DoD/Administrative, Federal government agencies and commissions (FAA, NASA, DOT and others), State and local government agencies and commissions; Non U.S. Government including Military (includes paramilitary), Government branches, agencies and ministries; Business/Industry including Manufacturers (airframe, avionics, engines and other related equipment), Products/service distributors (parts, accessories, insurance, brokers, consulting), Support centers (completion, overhaul, repair, and FBO) and others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are chief executive, president, vice president, general manager, owner, partner, director or other corporate officer; purchasing director, agents, procurement manager, buyer or other purchasing or procurement personnel; manager and management personnel; engineer (design and development, aeronautical, mechanical, electrical, production/manufacturing, other engineering professional) or research and development personnel; military officer (commissioned, warrant or non-commissioned); government official or administrative; chief pilot, line pilot or other pilot and/or aviation department manager or aircrew; maintenance personnel (includes chief of maintenance, licensed mechanic, maintenance engineer, avionics technician, or other aircraft or aircraft maintenance personnel) sales representative and other marketing, advertising or public relations personnel, consultants; physician, nurse, paramedic, or other medical professional, police officer, firefighter, EMS personnel; and other titled and non-titled personnel, company and library copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	491
Advertiser and Agency _____	589
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	700
All Other _____	852
<b>TOTAL</b>	<b>2,632</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	31,717	100.0	31,503	99.3	214	0.7
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>31,717</b>	<b>100.0</b>	<b>31,503</b>	<b>99.3</b>	<b>214</b>	<b>0.7</b>

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD																	
2007 Issue	*Number Removed	*Number Added	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	*Number Removed	*Number Added	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	212	377	23,000	8,926	13			31,939	October ____	247	375	22,406	9,675	14			32,095
August ____	230	594	23,000	9,289	12			32,301	November __	1,682	1,594	22,000	9,986	14			32,000
September	991	654	22,461	9,490	13			31,964	December __	2,594	621	19,775	10,209	16			30,000
<b>TOTAL</b>	<b>5,956</b>	<b>4,215</b>															

\*See Paragraph 11

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2007**

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years							
<b>I. TOTAL - Personal direct request from the recipient:</b> _____	<b>27,241</b>	<b>4,759</b>	<b>-</b>	<b>22,000</b>	<b>9,986</b>	<b>14</b>			<b>32,000</b>	<b>100.0</b>
a. Written _____	7,203	1,730	-	8,747	183	3			8,933	27.9
b. Telecommunication _____	854	3	-	857	-	-			857	2.7
c. Internet and E-Mail _____	19,184	3,026	-	12,396	9,803	11			22,210	69.4
<b>II. TOTAL - Request from recipient's company:</b> _____	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>			<b>-</b>	<b>-</b>
a. Written _____	-	-	-	-	-	-			-	-
b. Telecommunication _____	-	-	-	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-	-	-	-			-	-
<b>III. TOTAL - Membership Benefit:</b> _____	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>			<b>-</b>	<b>-</b>
a. Individual _____	-	-	-	-	-	-			-	-
b. Organizational _____	-	-	-	-	-	-			-	-
<b>IV. TOTAL - Communication from recipient or recipient's company (other than request):</b> _____	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>			<b>-</b>	<b>-</b>
a. Written _____	-	-	-	-	-	-			-	-
b. Telecommunication _____	-	-	-	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-	-	-	-			-	-
<b>V. TOTAL - Sources other than above (listed alphabetically):</b> _____	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>			<b>-</b>	<b>-</b>
Association rosters and directories _____	-	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-	-			-	-
Independent field reports _____	-	-	-	-	-	-			-	-
Licenseses - National, State or Local Government _____	-	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-	-			-	-
<b>VI. TOTAL - Single Copy Sales:</b> _____	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>			<b>-</b>	<b>-</b>
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>27,241</b>	<b>4,759</b>	<b>-</b>	<b>22,000</b>	<b>9,986</b>	<b>14</b>			<b>32,000</b>	<b>100.0</b>
<b>PERCENT</b>	<b>85.1</b>	<b>14.9</b>	<b>-</b>	<b>68.8</b>	<b>31.2</b>	<b>-</b>			<b>100.0</b>	

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2007**

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	21,895	9,978	14			31,887	99.6
Individuals by name only _____	-	-	-			-	-
Titles or functions only _____	105	8	-			113	0.4
Company names only _____	-	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-	-			-	-
Single Copy Sales _____	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>22,000</b>	<b>9,986</b>	<b>14</b>			<b>32,000</b>	<b>100.0</b>

**4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2007**

State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Print & Digital (unduplicated) (C)	Total Qualified	Percent
039-049 Maine _____	60	2	-	62	
030-038 New Hampshire _____	91	4	-	95	
050-059 Vermont _____	26	2	-	28	
010-027 Massachusetts _____	209	9	-	218	
028-029 Rhode Island _____	49	1	-	50	
060-069 Connecticut _____	336	26	2	364	
<b>NEW ENGLAND</b>	<b>771</b>	<b>44</b>	<b>2</b>	<b>817</b>	<b>2.6</b>
100-149 New York _____	701	25	-	726	
070-089 New Jersey _____	319	17	-	336	
150-196 Pennsylvania _____	712	22	-	734	
<b>MIDDLE ATLANTIC</b>	<b>1,732</b>	<b>64</b>	<b>-</b>	<b>1,796</b>	<b>5.6</b>
430-459 Ohio _____	429	18	1	448	
460-479 Indiana _____	199	10	-	209	
600-629 Illinois _____	319	10	-	329	
480-499 Michigan _____	253	5	-	258	
530-549 Wisconsin _____	141	3	-	144	
<b>EAST NO. CENTRAL</b>	<b>1,341</b>	<b>46</b>	<b>1</b>	<b>1,388</b>	<b>4.3</b>
550-567 Minnesota _____	175	7	-	182	
500-528 Iowa _____	115	8	-	123	
630-658 Missouri _____	242	5	-	247	
580-588 North Dakota _____	45	-	-	45	
570-577 South Dakota _____	54	-	-	54	
680-693 Nebraska _____	56	1	-	57	
660-679 Kansas _____	176	5	-	181	
<b>WEST NO. CENTRAL</b>	<b>863</b>	<b>26</b>	<b>-</b>	<b>889</b>	<b>2.8</b>
197-199 Delaware _____	58	1	-	59	
206-219 Maryland _____	514	21	-	535	
200-205 Washington, DC _____	86	9	-	95	
220-246 Virginia _____	871	32	-	903	
247-268 West Virginia _____	71	-	-	71	
270-289 North Carolina _____	567	19	-	586	
290-299 South Carolina _____	164	5	-	169	
300-319 Georgia _____	513	14	-	527	
320-349 Florida _____	1,434	47	-	1,481	
<b>SOUTH ATLANTIC</b>	<b>4,278</b>	<b>148</b>	<b>-</b>	<b>4,426</b>	<b>13.8</b>

  

State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Print & Digital (unduplicated) (C)	Total Qualified	Percent
400-427 Kentucky _____	230	6	-	236	
370-385 Tennessee _____	446	6	-	452	
350-369 Alabama _____	1,215	33	-	1,248	
386-397 Mississippi _____	129	-	-	129	
<b>EAST SO. CENTRAL</b>	<b>2,020</b>	<b>45</b>	<b>-</b>	<b>2,065</b>	<b>6.5</b>
716-729 Arkansas _____	104	1	-	105	
700-714 Louisiana _____	366	11	-	377	
730-749 Oklahoma _____	173	1	-	174	
750-799 Texas _____	1,451	79	1	1,531	
<b>WEST SO. CENTRAL</b>	<b>2,094</b>	<b>92</b>	<b>1</b>	<b>2,187</b>	<b>6.8</b>
590-599 Montana _____	123	1	-	124	
832-838 Idaho _____	202	6	-	208	
820-831 Wyoming _____	27	-	-	27	
800-816 Colorado _____	330	8	-	338	
870-884 New Mexico _____	161	7	1	169	
850-865 Arizona _____	652	35	-	687	
840-847 Utah _____	176	4	-	180	
889-898 Nevada _____	185	6	-	191	
<b>MOUNTAIN</b>	<b>1,856</b>	<b>67</b>	<b>1</b>	<b>1,924</b>	<b>6.0</b>
995-999 Alaska _____	181	5	-	186	
980-994 Washington _____	434	14	-	448	
970-979 Oregon _____	352	12	-	364	
900-961 California _____	1,723	64	-	1,787	
967-968 Hawaii _____	175	1	-	176	
<b>PACIFIC</b>	<b>2,865</b>	<b>96</b>	<b>-</b>	<b>2,961</b>	<b>9.3</b>
<b>UNITED STATES</b>	<b>17,820</b>	<b>628</b>	<b>5</b>	<b>18,453</b>	<b>57.7</b>
969 & 004-009 U.S. Territories _____	73	5	-	78	
Canada _____	459	479	1	939	
Mexico _____	47	129	-	176	
Other International _____	3,263	8,738	8	12,009	
APO/FPO _____	338	7	-	345	
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>22,000</b>	<b>9,986</b>	<b>14</b>	<b>32,000</b>	<b>100.0</b>

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2003	2004	2005	2006	*2007
Total Audit Average Qualified	24,368	23,805	23,731	24,860	31,229
Qualified Non-Paid Total	23,076	22,643	22,751	23,965	31,006
Print Only	23,076	22,643	22,751	22,731	22,349
Digital Only	-	-	-	1,234	8,657
Print & Digital (Unduplicated)	-	-	-	-	-
Qualified Paid Total	1,292	1,162	980	895	223
Print Only	1,292	1,162	980	890	204
Digital Only	-	-	-	5	9
Print & Digital (Unduplicated)	-	-	-	-	10
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	\$97.00	\$95.19	\$96.39	\$97.46	\$92.23

10. PAID CIRCULATION DATA	
\$90.79	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

**11. ADDITIONAL DATA**

**METHOD OF DISTRIBUTION:**

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

**PARAGRAPH 2:**

Additions and removal are not required for paid circulation.

**PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.**

**\*NOTE: The audited average qualified circulation for January - June 2007 = 30,740. The unaudited average qualified circulation for July - December 2007 = 31,717. Yielding an average qualified circulation of 31,229.**  
 \*\*NC = None Claimed.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Print Only						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	22,107	100.0	21,919	99.1	188	0.9
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>22,107</b>	<b>100.0</b>	<b>21,919</b>	<b>99.1</b>	<b>188</b>	<b>0.9</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Digital Only						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	9,596	100.0	9,584	99.9	12	0.1
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>9,596</b>	<b>100.0</b>	<b>9,584</b>	<b>99.9</b>	<b>12</b>	<b>0.1</b>

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	14	100.0	-	-	14	100.0
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>14</b>	<b>100.0</b>	<b>-</b>	<b>-</b>	<b>14</b>	<b>100.0</b>

**4. BREAKOUT OF QUALIFIED INTERNATIONAL SUBSCRIBERS FOR THE ISSUE OF NOVEMBER 2007**

Region/Country	Print Version Only (A)	Digital Version Only (B)	Print & Digital Version (unduplicated) (C)	Total Qualified	Percent
<b>ASIA</b>					
Azerbaijan	-	1	-	1	
Bangladesh	26	17	-	43	
Brunei Darussalam	1	2	-	3	
China	5	44	-	49	
Georgia	-	2	-	2	
Hong Kong - SAR	12	14	-	26	
India	212	1,772	1	1,985	
Indonesia	29	204	1	234	
Japan	22	53	2	77	
Kazakhstan	1	2	-	3	
Korea, Republic Of	10	49	-	59	
Laos	-	1	-	1	
Macao	1	5	-	6	
Malaysia	69	185	-	254	
Maldives	-	1	-	1	
Mongolia	-	4	-	4	
Nepal	10	9	-	19	
Pakistan	59	194	-	253	
Philippines	78	195	-	273	
Singapore	38	107	-	145	
Sri Lanka	179	180	-	359	
Taiwan	2	31	-	33	
Thailand	34	100	-	134	
Uzbekistan	-	1	-	1	
Viet Nam	1	7	-	8	
<b>Subtotal</b>	<b>789</b>	<b>3,180</b>	<b>4</b>	<b>3,973</b>	<b>12.4</b>
<b>MIDDLE EAST</b>					
Bahrain	2	13	-	15	
Israel	12	62	-	74	
Jordan	5	38	-	43	
Kuwait	1	5	-	6	
Lebanon	5	11	-	16	
Oman	3	14	-	17	
Qatar	3	19	-	22	
Saudi Arabia	8	37	-	45	
Syrian Arab Republic	-	8	-	8	
United Arab Emirates	11	91	-	102	
Yemen	-	3	-	3	
<b>Subtotal</b>	<b>50</b>	<b>301</b>	<b>-</b>	<b>351</b>	<b>1.1</b>
<b>EUROPE</b>					
Albania	-	1	-	1	
Andorra	-	2	-	2	
Austria	30	29	-	59	
Belarus	-	5	-	5	
Belgium	35	103	-	138	
Bosnia and Herzegovina	5	11	-	16	
Bulgaria	13	35	-	48	
Croatia	15	44	-	59	
Cyprus	13	13	-	26	
Czech Republic	8	26	-	34	
Denmark	34	49	-	83	
Estonia	2	5	-	7	
Finland	21	47	-	68	
France	54	158	1	213	
Germany	81	139	-	220	
Gibraltar	-	1	-	1	
Greece	55	83	-	138	
Greenland	2	2	-	4	
Hungary	18	38	-	56	
Iceland	4	15	-	19	
Italy	188	411	1	600	
Latvia	2	9	-	11	
Liechtenstein	1	-	-	1	
Lithuania	4	18	-	22	
Luxembourg	1	2	-	3	
Macedonia	2	15	-	17	
Malta	8	8	-	16	
Moldova	1	5	-	6	
Monaco	-	1	-	1	
Netherlands	46	105	-	151	
Norway	56	104	-	160	
Poland	16	50	-	66	
Portugal	21	79	-	100	
Ireland	42	55	-	97	
Romania	14	45	-	59	
Russian Federation	1	54	-	55	
San Marino	-	1	-	1	
Serbia and Montenegro	3	4	-	7	
Slovakia	3	6	-	9	
Slovenia	4	3	-	7	
Spain	70	203	-	273	
Sweden	61	89	-	150	
<b>AFRICA</b>					
Switzerland	-	36	68	-	104
Turkey	135	346	-	481	
Ukraine	4	17	-	21	
United Kingdom	362	597	-	959	
<b>Subtotal</b>	<b>1,471</b>	<b>3,101</b>	<b>2</b>	<b>4,574</b>	<b>14.3</b>
<b>AFRICA</b>					
Algeria	3	31	-	34	
Botswana	-	4	-	4	
Burundi	-	1	-	1	
Cameroon	-	1	-	1	
Cape Verde	-	1	-	1	
Congo	-	4	-	4	
Cote D'Ivoire	-	1	-	1	
Egypt	3	35	-	38	
Eritrea	-	3	-	3	
Ethiopia	-	5	-	5	
Guinea	1	-	-	1	
Kenya	13	29	-	42	
Madagascar	-	1	-	1	
Malawi	3	2	-	5	
Mauritius	-	6	-	6	
Morocco	-	2	-	2	
Namibia	1	1	-	2	
Seychelles	-	3	-	3	
South Africa	45	160	-	205	
Tanzania	1	4	-	5	
Tunisia	-	4	-	4	
Uganda	5	5	-	10	
Zambia	37	32	-	69	
Zimbabwe	8	14	-	22	
<b>Subtotal</b>	<b>120</b>	<b>349</b>	<b>-</b>	<b>469</b>	<b>1.5</b>
<b>NORTH AMERICA</b>					
Canada	459	479	1	939	
United States	18,232	640	5	18,877	
Mexico	47	129	-	176	
<b>Subtotal</b>	<b>18,738</b>	<b>1,248</b>	<b>6</b>	<b>19,992</b>	<b>62.5</b>
<b>CARIBBEAN</b>					
Antigua and Barbuda	-	2	-	2	
Aruba	-	1	-	1	
Barbados	2	2	-	4	
Dominican Republic	-	2	-	2	
Jamaica	3	3	-	6	
Netherlands Antilles	1	-	-	1	
Saint Lucia	-	1	-	1	
Saint Vincent and the Grenadines	-	1	-	1	
Bahamas	-	2	-	2	
Trinidad and Tobago	6	20	-	26	
<b>Subtotal</b>	<b>12</b>	<b>34</b>	<b>-</b>	<b>46</b>	<b>0.1</b>
<b>CENTRAL AMERICA</b>					
Belize	2	2	-	4	
Costa Rica	6	19	-	25	
El Salvador	-	7	-	7	
Guatemala	5	6	-	11	
Honduras	1	7	-	8	
Nicaragua	-	1	-	1	
Panama	-	12	-	12	
<b>Subtotal</b>	<b>14</b>	<b>54</b>	<b>-</b>	<b>68</b>	<b>0.2</b>
<b>SOUTH AMERICA</b>					
Argentina	121	216	-	337	
Bolivia	-	11	-	11	
Brazil	141	404	-	545	
Chile	20	58	-	78	
Colombia	36	135	-	171	
Ecuador	4	20	-	24	
Guyana	2	5	-	7	
Paraguay	-	3	-	3	
Peru	23	67	-	90	
Suriname	-	2	-	2	
Uruguay	4	15	-	19	
Venezuela	7	41	-	48	
<b>Subtotal</b>	<b>358</b>	<b>977</b>	<b>-</b>	<b>1,335</b>	<b>4.2</b>
<b>ASIA PACIFIC</b>					
American Samoa	-	2	-	2	
Australia	340	569	2	911	
Cook Islands	-	1	-	1	
Fiji	2	-	-	2	
French Polynesia	-	1	-	1	
New Zealand	105	167	-	272	
Papua New Guinea	1	1	-	2	
Tuvalu	-	1	-	1	
<b>Subtotal</b>	<b>448</b>	<b>742</b>	<b>2</b>	<b>1,192</b>	<b>3.7</b>
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>22,000</b>	<b>9,986</b>	<b>14</b>	<b>32,000</b>	<b>100.0</b>

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Sarah Garwood, Audience Development Director

Randy Jones, Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 24, 2008

State Maryland

County Montgomery

Received by BPA Worldwide January 24, 2008

Type PJ

ID Number R054Y0D7

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2007**  
 This issue is 1.1% or 340 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Print & Digital Version (unduplicated) (C)	CLASSIFICATION BY TITLE										
						Chief Executive, President, Vice President, General Manager, Owner, Partner, Director or Other Corporate Officer (A)	Purchasing Director, Agent, Procurement Manager, Buyer, or Other Purchasing and Procurement Personnel (B)	Manager, Assistant Manager, Supervisor, Accountant/ Controller, Legal or Contracts Officer, Project Leaders (C)	Engineer (Design and Development, Aeronautical, Mechanical, Electrical, Production/ Manufacturing, Other Engineering Professional) or Research and Development Personnel (D)	Military Officer (Commissioned, Warrant, or Non-commissioned) and Including Government Official or Administrator (E)	Chief Pilot, Line Pilot or Other Pilot Aviation Department Manager or Aircrew and/or Including Aviation Department Manager or Aircrew (F)	Chief of Maintenance, Licensed Mechanic, Including Maintenance Engineer, Avionics Technician or Other Aircraft or Aircraft Maintenance Personnel (G)	Sales Representative and Other Marketing, Advertising or Public Relations Personnel, Consultant (H)	Physician, Nurse, Paramedic, or Other Medical Professional, Police Officer, Firefighter, EMS Personnel (I)	Non-Titled and Titled Personnel, Company and Library Copies (J)	Other Paid Circulation
<b>OWNER AND/OR OPERATOR OF HELICOPTERS AND VTOL AIRCRAFT</b>																
1. Commercial and Corporate _____	7,876	24.6	5,719	2,156	1	2,843	106	625	294	60	3,031	582	119	62	77	77
2. Civil Government (state and local agencies, police, fire departments) _____	2,500	7.8	2,107	393	-	211	48	266	121	210	955	218	16	371	41	43
Subtotal Owner and/or Operator of Helicopters and VTOL Aircraft	10,376	32.4	7,826	2,549	1	3,054	154	891	415	270	3,986	800	135	433	118	120
<b>USER (NON-OWNER) OF HELICOPTERS AND VTOL AIRCRAFT</b>																
3. Companies, Hospitals, Individuals, or Organizations Leasing Aircraft _____	2,803	8.8	1,825	977	1	603	56	308	163	25	946	152	53	374	72	51
4. Fixed Wing Operators Only _____	530	1.7	340	190	-	137	16	54	48	11	185	39	11	9	11	9
Subtotal User (non-owner) of Helicopters and VTOL Aircraft	3,333	10.4	2,165	1,167	1	740	72	362	211	36	1,131	191	64	383	83	60
<b>GOVERNMENT (U.S.)</b>																
5. Army _____	3,897	12.2	3,691	206	-	66	24	209	332	2,449	439	283	12	27	16	40
6. Navy _____	748	2.3	670	78	-	22	5	65	146	396	54	35	4	6	5	10
7. Marine Corps _____	483	1.5	463	20	-	9	2	24	30	331	41	31	6	-	3	6
8. Air Force _____	853	2.7	574	279	-	20	11	50	104	404	132	104	4	11	2	11
9. Coast Guard _____	346	1.1	317	29	-	6	7	13	12	224	56	14	2	9	-	3
10. DOD Administrative _____	236	0.7	218	18	-	11	16	42	65	25	12	34	6	3	12	10
11. Federal Government (Congress & Executive Branch), Agencies & Commissions (FAA, NASA, DOT, & Others) _____	1,012	3.2	916	96	-	60	15	200	164	111	190	98	9	54	23	88
Subtotal Military/Government (U.S.)	7,575	23.7	6,849	726	-	194	80	603	853	3,940	924	599	43	110	61	168
<b>GOVERNMENT (NON-U.S.)</b>																
12. Military (includes paramilitary) _____	2,845	8.9	1,321	1,524	-	55	37	78	189	1,543	572	303	16	25	10	17
13. Government Branches, Agencies and Ministries _____	1,226	3.8	624	602	-	172	25	183	204	87	270	105	24	94	30	32
Subtotal Military/Government (Non-U.S.)	4,071	12.7	1,945	2,126	-	227	62	261	393	1,630	842	408	40	119	40	49
Subtotal Military/Government (U.S. and Non-U.S.)	11,646	36.4	8,794	2,852	-	421	142	864	1,246	5,570	1,766	1,007	83	229	101	217
<b>MANUFACTURERS AND SUPPORT CENTERS</b>																
14. Manufacturers (airframe, avionics, engines and other related equipment)	2,428	7.6	1,233	1,190	5	414	68	550	892	20	94	120	198	5	33	34
15. Products/Service Distributors (parts, accessories, Insurance, brokers, consulting) _____	1,956	6.1	838	1,116	2	813	63	304	331	8	50	50	223	21	39	54
16. Support Centers (completion, overhaul, repair, and FBO) _____	1,382	4.3	679	702	1	304	36	232	216	21	58	386	63	5	45	16
17. Others Allied to the Field _____	879	2.7	465	410	4	185	12	87	125	14	119	36	36	22	39	204
Subtotal Business/Industry	6,645	20.8	3,215	3,418	12	1,716	179	1,173	1,564	63	321	592	520	53	156	308
Other Paid Circulation _____	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>32,000</b>	<b>100.0</b>	<b>22,000</b>	<b>9,986</b>	<b>14</b>	<b>5,931</b>	<b>547</b>	<b>3,290</b>	<b>3,436</b>	<b>5,939</b>	<b>7,204</b>	<b>2,590</b>	<b>802</b>	<b>1,098</b>	<b>458</b>	<b>705</b>
<b>PERCENT</b>	<b>100.0</b>		<b>68.8</b>	<b>31.2</b>	<b>-</b>	<b>18.5</b>	<b>1.7</b>	<b>10.3</b>	<b>10.7</b>	<b>18.6</b>	<b>22.5</b>	<b>8.1</b>	<b>2.5</b>	<b>3.4</b>	<b>1.4</b>	<b>2.2</b>