

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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GA/BUSINESS EDITION

AVIATION MAINTENANCE

(See paragraph 11)

Access Intelligence, LLC
4 Choke Cherry Rd 2nd FL
Rockville, MD 20850
Tel.: (301) 340-1520
Fax: (301) 340-0520
www.accessintel.com

Official Publication of: None
Established: 1982
Issues Per Year: 8
(See Paragraph 11)

FIELD SERVED

AVIATION MAINTENANCE GENERAL EDITION serves the fields air frames engine suppliers, prime contractors, maintenance products/ service providers, repair stations, fixed based operations, distributors/ dealers, government maintenance facilities, commercial airlines, business aviations, charter/ air, cargo/ air freight, federal regulatory agencies, training school/ educational facilities, and others allied to the aviation field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are owners/ partners/ vice presidents, purchasing agents: supervisors/ directors/ managers of : maintenance, avionics, engineering, corporate flight departments, service and training: IA or inspectors, lead mechanics/ A & Ps, line mechanics, engineers, chief pilots/ pilot sales/ marketing director/ manager/ supervisor; instructors and others allied to the industry.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	82
Advertiser and Agency _____	490
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	338
All Other _____	3,092
TOTAL	4,002

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	23,481	100.0	23,481	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	23,481	100.0	23,481	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	205	205			25,000	September _____	143	6,219			25,000
August _____	6,077	1			18,924	November _____	997	997			25,000
						TOTAL	7,422	7,422			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008
This issue is 8.8% or 2,025 copies above the average of the other 3 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE						
			Owner/Partner/VP/Purchasing Agents; Supervisors/Directors/Managers of Maintenance/Avionics/Corporate Flight Dept./Service	Chief Pilot/Pilot	I.A./Inspector (including Safety, Airworthiness, Quality); Technician, Lead Mechanic, A&P Specialist, Staff Mechanic	Engineers (Including Director, Manager, Supervisor, Officer, Specialist) Technical Operations	Training Dir, Mgr, Supv, Instructor	Sales/Mktg Dir., Mgr., Supv.	Others*
AFTERMARKET BUSINESS									
Repair Stations/MRO _____	4,219	16.9	2,331	8	680	579	56	472	93
Fixed Base Operation (Including airport operations) _____	1,359	5.4	914	46	249	57	14	55	24
Distributors/Dealers _____	741	3.0	421	5	26	63	7	189	30
Inspection Authorization Services _____	718	2.9	439	1	245	19	5	9	-
Other Aftermarket _____	2,273	9.1	1,454	18	98	292	20	353	38
Total Aftermarket	9,310	37.3	5,559	78	1,298	1,010	102	1,078	185
OPERATORS									
Commercial Airline/Cargo/Air Freight _____	2,437	9.7	906	68	728	514	73	96	52
Business Aviation/Charter/Air Taxi _____	6,115	24.5	4,645	364	703	197	27	129	50
Total Operators	8,552	34.2	5,551	432	1,431	711	100	225	102
OEM									
Airframer _____	836	3.3	247	5	119	338	26	78	23
Engine Suppliers _____	270	1.1	64	1	40	111	5	39	10
Manufacturer Products/Service Providers _____	1,731	6.9	705	12	198	434	26	315	41
Total OEM	2,837	11.3	1,016	18	357	883	57	432	74
GOVERNMENT									
Federal Regulatory Agency _____	630	2.5	169	25	258	113	14	30	21
Government Maintenance Facility _____	1,175	4.7	461	57	311	249	20	48	29
Military _____	1,315	5.3	540	143	199	272	88	53	20
Total Government	3,120	12.5	1,170	225	768	634	122	131	70
SCHOOLS/TRAINING/OTHER									
Training School/Educational Facility _____	1,039	4.1	294	39	206	98	310	52	40
Others Allied to the Field (includes Inspections, Authorization Services, Consultants, etc.) _____	142	0.6	47	5	30	18	6	17	19
Total School/Training/Other	1,181	4.7	341	44	236	116	316	69	59
TOTAL QUALIFIED CIRCULATION	25,000	100.0	13,637	797	4,090	3,354	697	1,935	490
PERCENT	100.0		54.5	3.2	16.4	13.4	2.8	7.7	2.0

*Others include Parts Management, Grounds Support Equipment Management, and others allied to the industry.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient:	17,998	3,181	-			21,179	84.7
a. Written _____	3,341	1,363	-			4,704	18.8
b. Telecommunication _____	2,073	-	-			2,073	8.3
c. Electronic _____	12,584	1,818	-			14,402	57.6
II. TOTAL - Request from recipient's company:	6	-	-			6	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	6	-	-			6	-
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit:	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	2	180	-			182	0.7
a. Written _____	-	55	-			55	0.2
b. Telecommunication _____	2	-	-			2	-
c. Electronic _____	-	125	-			125	0.5
V. TOTAL - Sources other than above (listed alphabetically):	2,016	1,617	-			3,633	14.6
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	2,016	1,617	-			3,633	14.6
Independent field reports _____	-	-	-			-	-
Licensees - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales:	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	20,022	4,978	-			25,000	100.0
*See Paragraph 11	PERCENT	80.1	19.9	-		100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			24,936	99.7
Individuals by name only _____			-	-
Titles or functions only _____			64	0.3
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			25,000	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008							
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified
039-049 Maine _____	46		400-427 Kentucky _____	179		030-038 New Hampshire _____	114
030-038 New Hampshire _____	114		370-385 Tennessee _____	374		050-059 Vermont _____	22
050-059 Vermont _____	22		350-369 Alabama _____	392		010-027 Massachusetts _____	263
010-027 Massachusetts _____	263		386-397 Mississippi _____	97		028-029 Rhode Island _____	32
028-029 Rhode Island _____	32		EAST SO. CENTRAL	1,042	4.2	060-069 Connecticut _____	378
060-069 Connecticut _____	378		716-729 Arkansas _____	170		NEW ENGLAND	855
NEW ENGLAND	855	3.4	700-714 Louisiana _____	204		100-149 New York _____	765
100-149 New York _____	765		730-749 Oklahoma _____	423		070-089 New Jersey _____	434
070-089 New Jersey _____	434		750-799 Texas _____	1,854		150-196 Pennsylvania _____	579
150-196 Pennsylvania _____	579		WEST SO. CENTRAL	2,651	10.6	MIDDLE ATLANTIC	1,778
MIDDLE ATLANTIC	1,778	7.1	590-599 Montana _____	77		430-459 Ohio _____	735
430-459 Ohio _____	735		832-838 Idaho _____	105		460-479 Indiana _____	348
460-479 Indiana _____	348		820-831 Wyoming _____	47		600-629 Illinois _____	671
600-629 Illinois _____	671		800-816 Colorado _____	398		480-499 Michigan _____	492
480-499 Michigan _____	492		870-884 New Mexico _____	117		530-549 Wisconsin _____	325
530-549 Wisconsin _____	325		850-865 Arizona _____	575		EAST NO. CENTRAL	2,571
EAST NO. CENTRAL	2,571	10.3	840-847 Utah _____	134		550-567 Minnesota _____	307
550-567 Minnesota _____	307		889-898 Nevada _____	197		500-528 Iowa _____	174
500-528 Iowa _____	174		MOUNTAIN	1,650	6.6	630-658 Missouri _____	393
630-658 Missouri _____	393		995-999 Alaska _____	146		580-588 North Dakota _____	45
580-588 North Dakota _____	45		980-994 Washington _____	554		570-577 South Dakota _____	36
570-577 South Dakota _____	36		970-979 Oregon _____	253		680-693 Nebraska _____	121
680-693 Nebraska _____	121		900-961 California _____	1,928		660-679 Kansas _____	397
660-679 Kansas _____	397		967-968 Hawaii _____	88		WEST NO. CENTRAL	1,473
WEST NO. CENTRAL	1,473	5.9	PACIFIC	2,969	11.8	197-199 Delaware _____	85
197-199 Delaware _____	85		UNITED STATES	19,383	77.5	206-219 Maryland _____	290
206-219 Maryland _____	290		969 & 004-009 U.S. Territories _____	73		200-205 Washington, DC _____	61
200-205 Washington, DC _____	61		Canada _____	578		220-246 Virginia _____	492
220-246 Virginia _____	492		Mexico _____	96		247-268 West Virginia _____	59
247-268 West Virginia _____	59		Other International _____	4,749		270-289 North Carolina _____	557
270-289 North Carolina _____	557		APO/FPO _____	121		290-299 South Carolina _____	206
290-299 South Carolina _____	206		TOTAL QUALIFIED CIRCULATION	25,000	100.0	300-319 Georgia _____	747
300-319 Georgia _____	747					320-349 Florida _____	1,897
320-349 Florida _____	1,897					SOUTH ATLANTIC	4,394
SOUTH ATLANTIC	4,394	17.6					

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008

Region/Country	Total Qualified	Percent
ASIA		
Bangladesh _____	12	
Bhutan _____	1	
Brunei Darussalam _____	4	
Cambodia _____	1	
China _____	59	
Georgia _____	2	
Hong Kong - SAR _____	23	
India _____	495	
Indonesia _____	116	
Japan _____	31	
Kazakhstan _____	2	
Korea, Republic Of _____	26	
Kyrgyzstan _____	1	
Macao _____	3	
Malaysia _____	128	
Maldives _____	6	
Nepal _____	3	
Pakistan _____	93	
Philippines _____	154	
Singapore _____	180	
Sri Lanka _____	72	
Taiwan _____	23	
Thailand _____	34	
Vietnam _____	7	
Subtotal	1,476	5.9
MIDDLE EAST		
Bahrain _____	6	
Israel _____	38	
Jordan _____	24	
Kuwait _____	1	
Lebanon _____	7	
Oman _____	6	
Qatar _____	12	
Saudi Arabia _____	55	
Syrian Arab Republic _____	2	
United Arab Emirates _____	99	
Yemen _____	2	
Subtotal	252	1.0
EUROPE		
Austria _____	21	
Belgium _____	57	
Bosnia and Herzegovina _____	6	
Bulgaria _____	13	
Croatia _____	20	
Cyprus _____	8	
Czech Republic _____	14	
Denmark _____	37	
Estonia _____	5	
Finland _____	17	
France _____	138	
Germany _____	141	
Greece _____	34	
Hungary _____	11	
Iceland _____	8	
Italy _____	112	
Latvia _____	6	
Lithuania _____	6	
Luxembourg _____	4	
Macedonia _____	4	
Malta _____	7	
Netherlands _____	101	
Norway _____	11	
Poland _____	14	
Portugal _____	46	
Ireland _____	56	
Romania _____	23	
Russian Federation _____	30	
Serbia and Montenegro _____	2	
Slovakia _____	4	
Slovenia _____	8	
Spain _____	85	
Sweden _____	47	
Switzerland _____	62	
Turkey _____	155	
Ukraine _____	9	
United Kingdom _____	354	
Subtotal	1,676	6.7

Region/Country	Total Qualified	Percent
AFRICA		
Algeria _____	24	
Botswana _____	3	
Cape Verde _____	2	
Congo _____	1	
Egypt _____	27	
Eritrea _____	2	
Ethiopia _____	20	
Kenya _____	37	
Lesotho _____	1	
Madagascar _____	2	
Mauritius _____	10	
Morocco _____	9	
Namibia _____	4	
Senegal _____	4	
Seychelles _____	4	
South Africa _____	52	
Tanzania _____	14	
Tunisia _____	4	
Uganda _____	7	
Western Sahara _____	1	
Zambia _____	32	
Zimbabwe _____	24	
Subtotal	284	1.1
NORTH AMERICA		
Canada _____	577	
United States _____	19,505	
Mexico _____	96	
Subtotal	20,178	80.7
CARIBBEAN		
Antigua and Barbuda _____	1	
Bahamas _____	1	
Barbados _____	1	
Cayman Islands _____	3	
Dominican Republic _____	2	
Jamaica _____	9	
Netherlands Antilles _____	5	
Puerto Rico _____	56	
Saint Vincent and the Grenadines _____	1	
Trinidad and Tobago _____	3	
Virgin Islands, U.S. _____	10	
Subtotal	92	0.4
CENTRAL AMERICA		
Belize _____	1	
Costa Rica _____	15	
El Salvador _____	2	
Guatemala _____	3	
Honduras _____	2	
Panama _____	4	
Subtotal	27	0.1
SOUTH AMERICA		
Argentina _____	169	
Bolivia _____	18	
Brazil _____	268	
Chile _____	32	
Colombia _____	110	
Ecuador _____	10	
Guyana _____	4	
Paraguay _____	2	
Peru _____	44	
Uruguay _____	3	
Venezuela _____	32	
Subtotal	692	2.8
ASIA PACIFIC		
Australia _____	234	
Federated States Of Micronesia _____	2	
Fiji _____	8	
Guam _____	7	
Kiribati _____	1	
New Zealand _____	62	
Papua New Guinea _____	7	
Vanuatu _____	2	
Subtotal	323	1.3
TOTAL QUALIFIED CIRCULATION	25,000	100.0

9. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*
Total Audit Average Qualified: _____	25,000	25,000	25,000	25,000	23,481
Qualified Non-Paid: _____	25,000	25,000	25,000	25,000	23,481
Qualified Paid: _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

***NOTE: July-December 2008 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
8	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

CHANGE IN PUBLICATION NAME:

Effective with the February 2008 issue, Aviation Maintenance changed its name to Aviation Maintenance General Edition.

CHANGE IN FREQUENCY:

Effective with the January 2008 issue, Aviation Maintenance changed its frequency from 9 to 8 issues per year.

PARAGRAPH 3b:

Business directories include 2 sources of circulation for quantities of 1,617 copies or 6.5% to 2,016 copies or 8.1%

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	January 30, 2009
Paul McPherson, Divisional President	State	Maryland
Sarah Garwood, Audience Development Director	County	Montgomery
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	January 30, 2009
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	A132P0D8